



MUHAMMAD WAQAR

SENIOR WEB DEVELOPER

PROFESSIONAL DEVELOPER

Highly motivated, dynamic web developer with 4+ years of proven expertise in designing and building custom websites. Deeply skilled in WordPress (theme and plugin development), JetEngine, Shopify, Wix, and Squarespace, as well as in PHP/Laravel back-end frameworks and modern front-end technologies (JavaScript, HTML5, and CSS3).

CONTACT

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📍 Johar Town, Lahore

EDUCATION

● MSC(CS)

The Islamia University of Bahawalpur
2021-2023

● BSC(CS)

The Islamia University of Bahawalpur
2018 - 2020

● INTERMEDIATE

Govt. Post Graduate College Chishtian
2016 - 2018

● MATRICULATION

Govt. Model High School Chishtian
2014 - 2016

LANGUAGE

English



Urdu



Experience

● Nexcel Solutions - Lahore

02 Oct 2023 - Continue

At Nexcel Solutions, I spearheaded end-to-end e-commerce and website projects on ,WordPress (WooCommerce), Wix, Squarespace and Shopify, launching numerous sites with sub-2s load times and fully responsive layouts. I engineered custom WordPress plugins and bespoke themes to automate inventory synchronization, dynamic pricing, and user-role management, and integrated payment gateways (Stripe, PayPal), third-party APIs, and marketing tools for seamless checkout and real-time processing. On the infrastructure side, I managed domain registration, DNS configuration, SSL provisioning, and hosting across AWS, DigitalOcean, and cPanel, and optimized MySQL/MariaDB databases through schema design, query tuning, and automated backups. Collaborating with design teams, I translated wireframes into pixel-perfect front-end code and validated new features via A/B testing to ensure robust, user-focused solution

● Creative Tech Solutions - Islamabad

01 Jan 2023 - 30 Jun
2023

At Creative Tech Solutions, I built a lot of ,responsive websites on WordPress, Wix Squarespace, and Shopify, customizing themes and developing plugins. I handled domain ,registration, DNS configuration, SSL provisioning and hosting setup, and optimized MySQL .databases for reliability and performance Partnering with designers, I translated wireframes into pixel-perfect front-end code and enforced quality (JavaScript, HTML5, CSS3) through rigorous Q

● Blogger Bracket - Bahawalpur

2021 - 2023

At Blogger Bracket (Bahawalpur), I converted Figma and PSD designs into a WordPress site using Elementor, Divi, WPBakery, and Avada Builder, crafting responsive layouts, configuring templates and global styles, and ensuring plugin compatibility for seamless content updates

Technical Skills & Expertise

- Crocoblock JetEngine (Expert)
 - WordPress Theme Development
 - WordPress Plugin Development
 - WooCommerce
 - Shopify Theme Customization
 - Wix Development
 - Squarespace Development
 - Elementor
 - Divi
 - WPBakery
 - Avada Builder
 - Figma → WordPress Conversion
 - PSD → WordPress Conversion
 - HTML5
 - CSS3 (Flexbox, Grid, BEM)
 - JavaScript (ES6+)
 - Responsive & Mobile-First Design
 - PHP
 - Laravel
 - RESTful API Integration
 - GraphQL
 - MySQL/MariaDB (Schema Design, Query Optimization)
 - Domain & DNS Management
 - SSL/TLS Provisioning
 - Git & GitHub/GitLab (GitFlow)
 - Payment Gateway Integration (Stripe, PayPal, Authorize.net)
 - Performance Optimization (Lighthouse, Web Vitals)
 - PHPUnit & Laravel Dusk
 - Manual QA & Debugging (BrowserStack, Sentry)
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Portfolio

- slayson.com – Custom WordPress website with advanced UI elements and responsive layout.
 - cocodevelopmentgroup.com – Corporate site developed with dynamic content and builder-based customization.
 - everythingcartagena.com – Travel and tourism platform built with WooCommerce and booking features.
 - mcs365.co.uk – Business website with clean design and mobile optimization.
 - ladnek.com – Modern, professional company site with interactive elements.
 - tseke.com – Stylish brand site using custom theme and responsive framework.
 - gridironanime.com – Shopify store featuring anime products and advanced e-commerce features.
 - limitlessprestige.com – WordPress site with WooCommerce integration and elegant design.
 - hellodoc.com.au – Healthcare website built with a focus on UX and secure backend integration.
 - expertmind.com.co – Education platform featuring multilingual support and structured content.
 - hellogp.com.au – General practice site with booking functionality and modern design.
 - attapack.com – Designed a professional packaging solutions website with product showcase and inquiry features in WordPress.
 - fastpitchfinder.com – Built a sports listing platform for finding and connecting fastpitch softball teams and players.
 - ravira.com.au – Developed a modern corporate website for a consulting company with service highlights and contact integration.
 - sfslandscaping.com.au – Created a landscaping service website with portfolio gallery and quote request functionality.
 - babybreath.co.za – Designed an elegant e-commerce store for natural beauty products with WooCommerce integration.
 - engagecreativeoek.com – Built a creative agency portfolio site with service descriptions and project showcases.
 - elonreshi.com – Developed a personal brand website featuring blog posts, services, and contact options.
 - roxburghparkdental.com.au – Designed a dental clinic website with service details, booking functionality, and a modern UI.
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Hobbies & Interests

- Traveling and exploring new places
- Designing and experimenting with UI/UX layouts
- Learning about emerging web technologies
- Watching tech documentaries and tutorials
- Reading Islamic books
- Reading the Holy Quran with translation
- Focusing on personal growth and creativity